

## Weichieh Su (蘇威傑)

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### Education

- PhD, University of Texas at Dallas, USA, 2013
- MBA, National Cheng Keng University, Taiwan, 2006
- BBA, National Chengchi University, Taiwan, 2004

### Appointments

- Associate Professor, National Chengchi University, August 2016 – current
- Assistant Professor, National Chengchi University, August 2013 – July 2016.
- Instructor, University of Texas at Dallas, May 2010 – May 2012
- Research Assistant, National Tsing Hua University, December 2007 – June 2009

### Awards/Honors

- 2019, 呂鳳章先生紀念獎
- 2017, Distinguished Reviewer Award, *Asia Pacific Journal of Management*
- 2017, Finalist, Best Paper Award, Academy of Management, Social Issues in Management Division
- 2016, Best Teaching Award, College of Commerce, National Chengchi University
- 2015, 吳大猷先生紀念獎
- 2013, Winner, Best Paper Award, Academy of Management, Social Issues in Management Division
- 2008, Best Paper Proceedings, Academy of International Business

### Publications

- Sauerwald, Steve & Weichieh Su. 2019. CEO overconfidence and CSR decoupling. *Corporate Governance: An International Review*, 27(4): 283-300.
- Triana, Maria, Orlando Richard, & Weichieh Su. 2019. Gender diversity in senior management, strategic change, and firm performance: Examining the mediating nature of strategic change in high tech firms. *Research Policy*, 48(7): 1681-1693.
- Su, Weichieh & Danchi Tan. 2018. Business groups and tax havens. *Journal of Business Ethics*. 153(4): 1067-1081
- Su, Weichieh & Steve Sauerwald. 2018. Does corporate philanthropy increase firm value? The moderating role of corporate governance. *Business & Society*, 57(4), pp. 599-635
- Su, Weichieh, Mike Peng, Weiqiang Tan, & Yan-Leung Cheung. 2016. The signaling effect of corporate social responsibility in emerging economies. *Journal of Business Ethics*, 134(3): 479-491.

- Su, Weichieh & Eric Tsang. 2015. Product diversification and financial performance: The moderating role of secondary stakeholders. *Academy of Management Journal*, 58(4): 1128–1148.
- Richard, Orlando, Weichieh Su, Mike W. Peng, & Carliss Miller. 2015. Do external diversity practices boost focal firm performance? The case of supplier diversity. *International Journal of Human Resource Management*, 26: 2227–2247.
- Peng, Mike & Weichieh Su. 2014. Cross-listing and the scope of the firm. *Journal of World Business*, 49(1): 42–50.
- Su, Weichieh & Cheng-Yu Lee. 2013. Effects of corporate governance on risk taking in Taiwanese family firms during institutional reform. *Asia Pacific Journal of Management*, 30(3): 809–828.
- Wu, Heung-Liang, Weichieh Su, & Cheng-Yu Lee. 2008. Employee ownership motivation and individual risk-taking behavior: A cross-level analysis on Taiwan's privatized enterprises. *International Journal of Human Resource Management*, 19(12): 2311–2331.

#### 中文著作

- 蘇威傑. 2017. 為什麼企業要發佈永續報告書? 從非市場觀點解釋《管理學報》34(3): 331–353.
- 蘇威傑 & 劉世慶. 2015. 企業社會責任之初探與台灣實務現況之探討《產業與管理論壇》17(4): 5–25.
- 李振宇 & 蘇威傑. 2009. 研發承諾與營運績效: 以台灣家族企業為例《組織與管理》2(2): 197–221.