Edward H. Chow

Distinguished Professor

NATIONAL CHENGCHI UNIVERSITY

Biography

- Distinguished Professor of Finance of National Chengchi University (NCCU).
- Board member of the Koo Foundation Sun Yat-Sen Cancer Center.
- Chairman of the Editorial Board of Harvard Business Review-Complex Chinese Edition.
- Independent director of Yuan-Ta Financial Holding Company, and of Coretronic Corporation, and board member of CTCI Education.
- A columnist for the United Daily News.
- President of NCCU from 2014 to 2018.
- Dean of College of Commerce from 2005 to 2008, and Chairman of Department of Finance from 2002 to 2004 of NCCU.
- MBA and Ph.D. degrees from Indiana University-Bloomington in USA, 1990.
- Honorary Doctoral Degree in Education from Sungkyunkwan University in Korea, 2018.
- Chief editor of Journal of Financial Studies from 2010 to 2014.
- Served as board members of Executive Yuan's National Stabilization Fund, Financial Restructuring Trust Fund, Taipei Exchange and Securities and Futures Investors Protection Center.

Refereed Publications:

(2015) Chen, Hung-ling, Edward H.Chow, and Cheng-Yi Shiu, The Informational Role of Individual Investors in Stock Pricing: Evidence from Large Individual and Small Retail Investors. Pacific-Basin Finance Journal ,

31, 36-56.

(2013) Chow, Edward H, Chung-Wen Hung, Christine S. Liu, and Cheng-Yi Shiu,. Expiration Day Effects and Market Manipulation: Evidence from Taiwan. Review of Quantitative Finance and Accounting, Vol. 41, No.3, 441-462.

(2013) Chen, Hung-Ling, Edward H. Chow and Cheng-Yi Shiu. Ex-dividend Prices and Investor Trades: Evidence from Taiwan. Pacific-Basin Finance Journal, 24, 39-65.

(2013) Hsu, Yuan-Lin and Edward H. Chow. The House Money Effect on Investment Risk Taking: Evidence from Taiwan. Pacific-Basin Finance Journal, 21 (1), 1102-1115.

(2011) Chen, Hung-Ling and Edward H. Chow. The Impact of Investor Base on the Costs of Capital for IPOs. Journal of Multinational Financial Management, 21 (3), 177-190.

(2011) Chow, Edward H., Hsiao-Mei Lin, Yo-Min Lin and Yin-Che Weng. The Performance of Overconfident Fund Manager. Emerging Markets Finance and Trade, 47(2), 21-30.

（2010）周行一、徐苑玲、陳虹伶、黃寬彥。台灣股票市場的長期績效，台灣金融財務季刊，11: 89-114。(original in Chinese, Long-term performance of Taiwan's Stock Market, Taiwan Finance Quarterly, 11: 89-114.)

(2004) Chow, Edward H., Yi-Tsung Lee and Yu-Jane Liu. Intraday Information Trading Volume and Return Volatility: Evidence from the Order Flows on the Taiwan Stock Exchange. Academia Economics Papers, 32(1), 107-148.

(2002) Chou, Pin-Huang, Edward H. Chow and Gang Shyy, Capital Market Integration and Exchange Rate Risk Exposure of the Asian Emerging Markets, Taiwan Academy of Management Journal (台灣管理學刊) 1,

165-182.

(2002) 周行一、陳怡雯。 台灣證券交易所發行量加權指數未納入現金股利之再投資因素對投資報酬率及基金績效衡量之影響，證券市場發展季刊 14, 1-24。(original in Chinese, The Bias in the Calculation of the Rate of Return and the Benchmark Error Problem Associated with Not Adjusting the Taiwan Stock Exchange Market Weighted Index for Cash Dividend, Review of Securities and Futures Market 14, 1-24)

(2000) Chow, Edward H., Ping Hsiao and Yu-Jane Liu, Trading Behavior and Asset Returns: Evidence from the Interday Serial Correlations of Intraday-to-Intraday Daily Returns of Taiwan, Pacific Economics Review.

(2000) 周行一、李怡宗、李志宏、劉玉珍、陳麗雯。台灣證券交易所認購權證價格與標的股票價格關係之研究，證券市場發展季刊 12, 109-146。(original in Chinese, The Relationship between the Price of Warrants and Underlying Stocks in Taiwan, Review of Securities and Futures Market 12, 109-146)

(1999) Chow, Edward H. and Pu Liu, The Creation of Treasury Bond Futures in a Market Absent of Futures Contract——on the Financial Engineering of Taiwan's OTC Treasury Bond Margin Contract, Advances in Pacific Basin Financial Markets 5, 25-43 (lead article of the issue).

(1998) Chow, Edward H., Oil Crises and Sovereign Debt's Private Financing, International Review of Economics and Finance , 7, 437-452.

(1998) Chow, Edward H. and Hung-Ling Chen, The Determinants of Foreign Exchange Rate Exposure: Evidence on Japanese Firms, Pacific-Basin Finance Journal 6,153-174.

(1997) Chow, Edward H., Wayne Lee and Michael Solt, The Economic Exposure of U.S. Multinational Firms, Journal of Financial Research 20, 191-210.

(1997) Chow, Edward H., Ping Hsiao and Michael Solt, Trading Returns for the Weekend Effect Using Intraday Data, Journal of Business, Finance and Accounting 24, 425-444.

(1997) Chow, Edward H. and Ping Hsiao, Day-of-the-Week Effect of the Serial Correlation of Intraday-to-Intraday Daily Returns, International Journal of Business Research , Fall 55-70.

(January 1997) Chow, Edward H., Wayne Lee and Michael Solt, The Exchange Risk Exposure of Asset Returns, Journal of Business 70, 105-123.

(1996) Chow, Edward H., Jie-Haun Lee and Gang Shyy, Trading Mechanisms and Trading Preferences in a 24-hour Futures Market: A Case Study of the floor/GLOBEX Switch on MATIF, Journal of Banking and Finance 20, 1695-1713.

(1996) 劉玉珍、潘璟靜、周行一。台灣股市價格限制與交易行為，中國財務學刊第四卷，第二期。(Original in Chinese, Price Limits and Trading Behavior on Taiwan‘s Stock Market, Journal of Financial Studies 4, No.2, 41-60, Taiwan.)

(1996) 周行一、陳錦村，陳坤宏。家族企業，聯署集團與公司價值 ，中國財務學刊 第四卷，第一期。(Original in Chinese, coauthored with Jing Twen Chen and Kwin Hong Chen, Family Business, Affiliated Groups, and the Value of Taiwanese Firms, Journal of Financial Studies 4, NO. 1, 115-139.)

(1994) Chow, Edward H., Wayne Lee and Michael Solt, An Analysis of

the Foreign Economic Exposure of U.S. Industries, International Journal of Business Research 1, No. 1, 21-41.

(1994) Chow, Edward H., Debt Rescheduling and the Choice between Bonds and Loans for LDCs' Foreign Debt, Open Economies Review 5, No. 2, 139-157.

(1992) Chow, Edward H., Wayne Lee and Michael Solt, Drifting Dollars, Mercurial Marks: Managing Exchange Rate Risk in the Global Marketplace, Northern California Executive Review, 8-13.

Books and Book Chapters:

(2006) Life 理財學，天下文化，ISBN-986-417-726-5。

(2004) 不理財也發財，天下文化，ISBN-986-417-301-4.

(2003) 新世紀媒體經營管理，與彭芸、關尚仁等合著，雙葉書廊，ISBN-957-8555-67-9。

(2002) 經濟學的新世界，與高希均、林祖嘉、李誠合著，天下文化，ISBN-986-417-031-7。

(2001) 公司管控—董事及監察人如何執行職務，與吳樂群、施敏雄、陳茵琦及簡淑芬合著，財團法人中華民國證券暨期貨市場發展基金會，ISBN 957-8838-77-8。

(2000) 投資學的世界，與劉璞合著，天下文化，ISBN-957-621-734-2。

(2000) 於服務管理個案第二輯(國立政治大學編著，智勝文化出版)一書中與楊佩佩合著一章”交換契約中風險控管的啟示之個案研究”。

(1999) 證券市場—商管學域本土教材系列，與劉憶如、楊朝成、劉玉珍、李賢源、邱顯比及李存修合著，華泰書局，ISBN 957-609-142-X

(1998) with Paul W. K. Chen and Ming-Chong Chiang, An Analysis of the Capital Guaranteed Trust and its Innovation Value in Taiwan, in: J. Jay Choi and John Doukas, eds., Emerging Capital Markets : Financial and Investment Issues (Quorum Books US).

- (1998) 於服務業管理個案(國立政治大學編著，智勝文化出版)一書中與陳威光及江明鐘合著一章”怡富日本美元還本收益基金的設計與行銷之個案研究”。