

Frequently asked questions:

1. What exactly do I study in the IMBA program?

The studies are made up of core classes dealing with business fundamentals: finance, marketing, strategy, international business etc.. In addition students can choose elective classes to focus on 1 or 2 specific concentrations: management in Asia, entrepreneurship, finance or marketing. In addition, each student needs to write a thesis; a thesis can be a research paper, business plan or case study.

2. What makes the IMBA program unique?

- **International student body:** The program focuses on having an international mix of students with no less than 50% Taiwan citizens and the other half from over 30 countries. This gives an opportunity to learn more about the international environment and broaden your horizons and increases your cross-cultural awareness.
- **Faculty:** All the professors are highly experienced in their field; we have many visiting scholars from top universities in the USA like Berkeley and Purdue as well as practice faculty, professors who are industry executives and bring with them years of on-the-ground experience in management in Taiwan and China.
- **International exposure:** The school has partnerships with top universities around the world. Every year we send students on exchanges to get a more international perspective and experience. We have a dual degree program with universities in Germany and France which allows students to study one year in Taiwan and one year in Europe and get 2 Master degrees for the price of one program in Taiwan. In addition we also send student teams on international case competitions; last year we sent teams to Japan, Israel and Dubai.
- **Reasonable price:** the IMBA program offers a great education for a reasonable price compared with the price of studying overseas.
- **Strong family feeling:** close relationships between students and alumni.

3. How is the student life at the IMBA?

The IMBA student council is active in organizing events and other opportunities to bring students and alumni closer together. We have a dragon boat racing team that participates in the race each summer, annual wine tasting event, Christmas party etc.. Many of our students are engaged in other activities such as the MBA Oath Club, a student organization aiming to promote ethics in business and the Entrepreneurs Society of Taiwan to promote entrepreneurship. We have an annual fundraiser selling NCCU hoodies as well as an annual business plan boot camp.

4. What about work/life balance? Some people have busy lives, work, family and now have to make time for classes and course work. How are they able to balance their responsibilities?

It is a challenge, but the program is designed for working professionals and offers flexibility for each student. Classes are held in the evening and on the weekends. In most cases, students start the semester with a reasonable course load based on their personalized schedule. The program allows up to 4 years to complete all the requirements.

5. People who are interested in the program, what should we do to get more information?

All the information is detailed on our website imba.nccu.edu.tw

You can also email us at imba@nccu.edu.tw