

Jose Adolfo Aguilar Umanzor Class 2001



Nationality: Honduras

I'm working in Taiwan, by my own, in the fields of market development and renewable energy solutions. From Taiwan to all America's and Caribbean Markets. In de way I work, be graduated from this program is an excellent "cover letter." The program is perfect "gate" to get into Asia business knowledge, from management to markets. Our alumni association is also an excellent organization for business networking around of the world. I'm definitely proud to be graduated from National Chengchi University IMBA program.

Jane Ko Class 2002



Executive Assistant, Poly Machinery Works

Nationality: Taiwan

Since 2007, Jane has been working as an Executive Assistant to the President, for Poly Machinery Works, a Taiwan leading manufacturer of laminators and EPS/EPE-product manufacturing equipments. Prior to joining PMW, she had worked for Ugobe Taiwan, as the Marketing VP, and had held other sales and marketing related positions at IT companies including Avnet and Xilinx.

She holds an IMBA degree and a B.A. in English Literature, both from National Chengchi University.

In the past, she had once served the NCCU IMBA/OIP office as the Public Relations Specialist, assisting with the promotion of the program. As the newly elected President of the IMBA Association, she hopes to help increase opportunities for meaningful engagement, enhance communication, and beneficial relationships among alumni and students.

Vanessa Chen Class 2003



Trade Commissioner Canadian Trade Office in Taipei (CTOT)

Nationality: Taiwan, R.O.C.

Vanessa Chen has been working as a Trade Commissioner in charge of sustainable technology (cleantech), environment and life science sectors in Canadian Trade Office in Taipei since August 2004. The mandate of CTOT's Trade and Investment Section is to promote Canadian economic interests in Taiwan by facilitating two-way investment, S&T/innovation partnerships, promoting Canadian trade and technology exchange with Taiwan. Her job also includes to assist Taiwanese business to source from Canada, and to link up with Canadian companies in global value chain. Prior to CTOT, she had



years' experience to work for both private and public sectors involving in the areas of banking, marketing, consumer products and human resources, etc.

Vanessa Chen had her Bachelor degree of International Trade from the Soochow University (東吳大學) and her IMBA degree from the National Chengchi University.

Alicia Say Class 2003



Doctoral Student, National Taiwan University, Graduate Institute of Business Administration
Certified PMP (Project Management Professional)

Nationality: Malaysia

Experiences:

- Manager/Section Head of Business Development and Marketing Department, Trade-Van Information Services Co., in charge of business strategy development, e-business planning and implementation, marketing and promotion, international business expansion and international strategic alliance
- Working Group Chair of PAA, Pan Asian E-Commerce Alliance (PAA consists of 11 member economies in Asia, forming the largest group of customs and trade service providers realizing cross border paperless trading), in charge of cross border paperless trading development and project management
- Project Overseer, APEC Cross Border eCO Exchange Pathfinder Project, initiated the first cross border electronic Certificate of Origin exchange of the world
- APEC Representatives of Chinese Taipei in APEC ECSG, Electronic Commerce Steering Group, involved in cross border electronic commerce projects, APEC funded project implementation and APEC paperless trading strategy development

Awards: (in charge of competition preparation and presenting)

- First Prize in Award of Asia PKI Best Practice: 'Balancing Security, Conveniences and Scalability: PKI-Enabled Government e-Invoice Cloud Service', 2012 (held in Hong Kong)
- Taiwan Superior Commercial Service Brand, 2011
- AFACT eASIA Award In Electronic Business in the Private Sector: 'Intelligent Retail e-Hub', 2009 (held in India)
- Industrial Technology Advancement Award, 2007
- First Prize in Award of Asia PKI Best Practice: 'Facilitating E-Tax Filing Service', 2007 (held in China)



Nicky Hsieh Class 2004

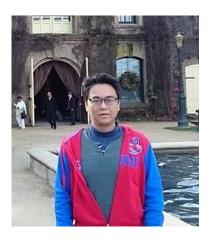


Working for internet and related industry for over 15 years and taking roles like marketing, biz development, strategy consulting, project management, training, team management.

Professional at digital strategy analysis, corporate e-development strategy/digital marketing consulting service, website development, digital media strategy planning and ROI analysis.

She would like to contribute her profession to enhance current IMBAA website and utilize social media to help connecting IMBA family people much more tighter and evoking potential biz opportunities.

Albert Lin Class 2004



Sales Director, Delta Electronics

Nationality: Taiwan

Joint Delta Electronics (台達電子) since 1998. In the more than 10 years career working for Delta Electronics, he experienced job functions from program management, account management, product marketing, and sales managements on commodities from power supply, network attach storage, LAN switch, WIFI devices, 3G/4G CPEs to name a few to global tier one customers. He is now a sales director, managing a team for business development and program management related initiatives for tier one customers in Delta Networks, a wholly own subsidiary of Delta Electronics.

He hoped to create successful stories helping alumni to connect for meaningful social or business potential developments as well as promote NCCU IMBA program.

Juan Carlos Madrigal Class 2005



Consultant, Pamir Law Group

Juan Carlos came to Taiwan in 2003 to study Chinese and had an original plan to return to Costa Rica after one year. He altered his original plan a couple of times and instead he found himself joining the IMBA program, starting a new career and getting married in Taiwan. He is now starting his second 5-year plan in Asia. Juan divides his time between Taipei and Shanghai. He provides strategic advice and practical operational support to U.S., European and Latin American clients in market entry and expansion activities, cross cultural commercial negotiations, strategic partner selection, business dispute mediation, corruption investigations, background checks, and M&A transactions in China and Taiwan.



Juan's multi-cultural background, business acumen and deep understanding of global market trends and the local business environment in Greater China allow him to effectively bridge language, cultural, and business mentality gaps commonly encountered by foreign and Chinese investors during business negotiations and disputes.

Juan hopes that by working together all alumni are able to develop a strong community that allows all members to develop long lasting relationships provide resources to improve their professional careers as well as opportunities to give back to the community and help those who are less fortunate.

Selina Hsin Class 2005



HR Director, KNH Enterprise CO., Ltd.

She has joined KNH, a listed consumer product manufacturing company, since 1999 and worked in several function including the executive assistant to CEO, Business development support, training and develop manager, and HR full function generalist in her current role.

She also received an MA of English Language Teaching from Essex University, UK and has taught in various institutes and at Open University prior to entering a children center establishment project.

As an alumni board member, she wishes to invite professors, entrepreneurs, or business executives to give a talk on current business related issues in order to further strengthen the relationship among alumni and potential collaborations among corporations, IMBA faculty, and current students. The tentative date is set on June 28th(Fri) ,2013.

Caroline Wong Class 2006



Group Brand Manager, NestleHealthScience, Nestle Taiwan

Caroline has 5 years of work experience in medical marketing, 5 years in consumer marketing, 3 years in product marketing and 4 years in market research. She used to work/study/live in Japan, China, Macau, Thailand and Australia.

She is now the Marketing Head in Nestle Taiwan NHS business sector focus on nutritional therapeutic areas. She was with Abbott and Philips before joining the current company.

As an alumni board member, she will participate herself and invite the same batch classmates to attend the most the possible of the activities host by IMBA/IMBAA, to help strengthening the connection of the big IMBA family.



Jan Jovy Class 2006



General Manager & Director, DEinternational Taiwan Ltd.

Nationality: German

Jan has lived or studied in Canada, Australia, France, South-Africa, Taiwan and Germany. Next to the IMBA degree he holds Joint Master Degree (Germany / Australia) and has passed State Exams for Law in Germany.

After serving as Managing Director of Melchers Taiwan up to 2015, he is currently General Manager & Director of DEinternational Taiwan Ltd., the company of the German Trade Office in Taiwan offering a comprehensive and broad portfolio of specialized services for Taiwanese companies interested in Germany and German companies interested in Taiwan.

Jan served as IMBA Alumni President in 2013 and 2014 and he would like to further build up the IMBA Alumni with a structure and team which is solid and long lasting and to do events and activities which are special and meaningful in order to help building a name out of the IMBA and provide for an organization that helps to keep relationships also after graduation.

Marcos Torres Class 2006



FINI Equity Sales, SinoPac Securities

Marcos has lived in Venezuela, The U.S, China, and Taiwan. His focused in the past has been in financial markets, politics, economics, and education. Marcos currently helps foreign institutional investors to navigate the Taiwanese equity market and with investment recommendations.

Marcos had the opportunity to support the IMBA Student Council in the past by managing finances and organizing events during his stint as Treasurer. As a board member of the IMBA Alumni association Marcos hopes to contribute from his previous experience as a Student Council member.



Richard H. deVries Class 2007



Managing Director, Geber Brand Consulting Ltd.

Nationality: Canadian

Richard has lived in Taiwan for over 12 years. At Geber (www.geberconsulting.com) he is focused on helping Taiwanese companies create global brands through strategy, developing CIS (corporate identity systems), and helping them develop sales and marketing channels. Prior to Taiwan, Richard worked in sales and marketing in the chemical industry in Toronto and Vancouver.

He would like to help the IMBA Alumni create a stronger bond by encouraging and helping in sports and leisure outings, such as camping, running, triathlons, hiking, etc.

Miguel Chang Class 2008



Miguel works for a medical instrument company as a service supervisor. His team is responsible for Flow cytometry and hematology instruments.

Miguel enjoyed IMBA program, it was an eye-opening experience for an engineering background student, although working and studying is never easy to balance. At the end of last semester, he and his classmates finished a yearbook for class 2008 to mark all the happiness (and pressure) they have shared for those years. He hopes NCCU IMBA program becomes better and better. He wishes himself to be helpful in IMBAA on recruiting.

Sunny Lee Class 2008



Assistant Management, Deloitte & Touche, Taiwan

Nationality: Taiwanese

Sunny has joined Deloitte & Touche since 2013 and worked as business process re-engineering consultant for enterprises to increase the operation capacity by utilizing computer technologies. She has worked nearly 20 years in several companies as an IT professional in Taiwan and China.

She holds an IMBA degree and a B.A. in Management of Information System. During her study in IMBA, she had exchanged to Indian School of Business, India and then TsingHua University, Beijing. She has certified as an electronic enterprise consultant and project management professional, too.

Sunny has great passion for IMBA program and would love to continue serving IMBA Alumni Association in building stronger network. By uniting alumni live in more than 50 counties around the world, IMBA could create possitive impacts in academic domains and economic sectors.



Mike (Michael) Lee Class 2008



Analyst, Voyager Research

Since 2010, Mike has been working at Voyager Research as an analyst, focusing on the global technology industry. Prior to joining, he was a carefree student at NCCU trying to organize fun events for everyone.

He wishes to continue and encourage all his fellow classmates and alumni to do more active events that will help everyone strengthen their NCCU bond.

Judy Wang Class 2009



Business Planner, BYOC BU, Acer Inc.

Nationality: Taiwan

- Professional training in finance.
- Experience in industry analysis, data driven operational management
- Special interest in data analysis
- Currently doing business planning

I like IMBA a lot for its diversity in faculty and student body, and the freedom to do almost anything you want.

Personally I founded a club with 2 other friends; led the dragon boat competition among other things.

I acquired valuable knowledge and advice from many outstanding professors which gave me a big hand in switching career life. As a alumni, I wish to see such great atmosphere to extend between other alumni and the currents students as well.

Kevin Wang Class 2009



Underwriter, The Export-Import Bank of the Republic of China (Taiwan)

Kevin is a good friend of everyone with open mind and funny character. He likes to bring everyone together to enjoy Taiwanese culture and tasty food of course. Besides, he is kind of sports fan, loving to go jogging, swimming, playing table tennis, golf, and basketball in his leisure time.

He has economic background and 10-year work experience in banking industry, including corporate loan, guarantee, syndications, and trading insurance. If you are interested in Taiwan banking industry, you will find a good buddy to consult and share his insight views of Taiwanese banker.

Kevin will responsible for sport-related activities for the alumni and IMBA students. He will be happy to hold sports events to make



	different batches and current students more familiar with each other. For example, if anyone of you want to challenge across Sun-Moon Lake on Sep. 8 th ,2013, please be aware of any notice from Kevin. So, get ready to embrace sports challenges and rock 2013 with Kevin.
Jan Jaap Braam	Sales Manager, TCI
Class 2010	Having lived in Taiwan for three years already Jan Jaap is still enjoying this beautiful country every day. From exploring night markets, to night clubs and from hiking through mountains to strawling through old streets, Taiwan still has a lot to offer. Before Jan Jaap started the IMBA he attended University in Bristol, England. He has worked in both England and The Netherlands
	working finance related jobs. He currently is doing International sales for a Taiwanese biotech company.
	Jan Jaap hopes he can help the IMBA Alumni to get together more and build a strong network for everyone to enjoy and one which can help us in our career as well.
Jeffrey Ling Class 2010	Taiwan Country Manager, Toss Lab, Inc. (Softbank-backed international startup)
	Nationality: Malaysia
	Qualified and practiced as a New Zealand lawyer in his past life, Jeffrey relocated to Taiwan 8 years ago and had since tried many different industries. The VC and Entrepreneurship class at IMBA caused a pivotal change to his career choice, and his renewed passion now includes promoting entrepreneurship among young people and IMBAers, among other entrepreneurial initiatives/projects he has embarked on.
David Mao Class 2011	Junior Manager, Information Technology Dept., Eastern Integrated Marketing Inc.
20105 100	Nationality: Taiwan Since 2003, David had moved and settled in Taiwan after receiving his I.T. degree from Bellevue College at WA, USA. He had worked at an NPO, Overseas Radio and Television Inc., in
	Taipei from 2004~2014 as IT professional and project manager doing various projects to help control budget and lowering IT learning curve as much as possible. David had worked in the IT operation field since 2000 and are familiar with traditional server farm to the most recent technology of



cloud computing, IAAS, SAAS, and PAAS.

Since late 2014, David had joined Eastern Integrated Marketing Inc. as Junior Manager of IT operations and have assisted in building a hybrid

cloud system with existing vendor, Systex, Taiwan's largest System Integration provider.

David holds an AA degree on Information Technology from Bellevue College and an IMBA degree from National Chengchi University.

He was also the IMBA Student Council President for 2012.

He hopes to continue contributing to IMBA and to its alumni association, helping with raising awareness and provide helpful information on new technologies among students and alumni.

Israel Gogol Class 2011



Independent Researcher

Nationality - Israel

I first came to Taiwan in 2006 to study Chinese. I returned to Israel in 2007 and worked in a software company in different training and marketing roles for 4 years. When I started considering pursuing an MBA degree I decided I wanted to return to Asia and get a degree that will give me a better understanding of the Asian business environment.

I now work as an independent researcher developing my own accounts as well as collaborating with research agencies. I help with due diligence checks and competitive analysis helping foreign companies wishing to develop their business in China and Taiwan get a better understanding of the competitive environment. I would also like to introduce my services to local companies wishing to expand abroad.

As an IMBA Alumni board member I want to promote closer links between the program and alumni living abroad, making sure that we all keep in touch and continue promoting the program globally.



Manuel Sieber Class 2012



Industry Segment Manager, Electronics and Assembly, Asia Pacific

Nationality: Switzerland

Working for a Germany company in the field of industrial control and automation.

Main tasks: Key Account Management, Trainings, Project Management, Segment Development. Living since 10 years in Taiwan.

Yolanda Chan Class 2012



Assistant Vice President, Corporate Affairs, Standard Chartered Bank (Taiwan) Limited.

Nationality: Hong Kong

Born and raised in Hong Kong, I moved to Taiwan in 2010 and now work at Standard Chartered Taiwan. I chose to start my career in media after gaining a Bachelor Degree in Translation in Hong Kong Baptist University. I was a journalist covering international and cross-straits political news in a TV station, after covering international business news for 2 years. Since I move to Taiwan, I changed my career path from media to public relations. I am now responsible for the business and corporate communications of Standard Chartered in Taiwan, helping the bank to deliver its business aspirations and thought leadership internally and externally, as well as consolidating the bank's image by CSR initiatives and executive profiles.

IMBA is about networking and enhancement. I wish to help the alumni association for more networking initiatives so all members from this family can bond together and make IMBA more influential.

Martin David Puthanangady Class 2013



Designation: Marketing Consultant

Nationality: India

I come from Bangalore the Silicon Valley of India and the hot bed of young vibrant India. With my engineering background coupled with my interest in the people management I have worked with IT companies over the last 8 years in their Global Marketing. I have also had a short stint as an entrepreneur very early in my career and still hungry for entrepreneurial opportunities.

I have always been fascinated how my peers been benefited through the alumni associations of their alma mater. With IMBA's rich alumni



strength today it can be definitely be used to help the IMBA program, current students and also its alumni at all stages of their career.

I have always advocated the branding of IMBA globally during my student days by participating in prestigious global competitions like the Hult Prize 2014 in Dubai. I went one step ahead to bring it to NCCU in 2015 and today the teams from IMBA is bringing great visibility to IMBA program in Taiwan and also around the world. I took it on myself to bring it to NCCU and anchor it with IMBA program along with other important commitments like my studies and family.

Given a chance on the board I would like to explore the hidden treasure of opportunities of the alumni network for the larger IMBA family.